

# W.C.B.A. BOARD MEETING

Wednesday afternoon, September 12, 2018

Woodstock Wine and Deli, S.E. 41st and Woodstock Boulevard, 5:30 p.m.

[www.WoodstockBiz.com](http://www.WoodstockBiz.com)

PRESENT: Thad Davis, Payroll On Time Inc.

Elisa Edgington, VCA Woodstock Animal Clinic

Nancy Chapin, TSG Services

Eric Norberg, *THE BEE*, 503/232-2326, [readthebee@myexcel.com](mailto:readthebee@myexcel.com)

Ann Sanderson, Odango! Hair Studio [and] FotoSnap

Peggy McCafferty, New Seasons/Woodstock Farmers Market

Sage Jensen, Sage Environmental Services [and] Chair, W.N.A.

Stacey Lennon, Pamplin Media Group

In the second monthly Board Meeting at our new location, time, and day, as chosen by the Board at our July meeting – Woodstock Wine and Deli, 5:30-6:30 p.m., on the **second Wednesday afternoon** of each month – President Thad Davis called the meeting to order at 5:40 p.m., and determined that the WCBA ByLaws' requirements for a quorum had indeed been met.

Thad invited review of the accumulated four sets of minutes – for the May, June, July, and August Board Meetings – after which Nancy Chapin moved that all four be approved as submitted, and Elisa Edgington seconded the motion, which carried unanimously.

Ann Sanderson was present to report on the fourth annual “Woodstock Gives Back”, our annual business district promotion, last Sunday, September 9th. It was another success; “people really liked the keychains” which served in place of booklets in the “passport” style drawing promotion; 99 keychains were picked up, and 49 were turned in for the drawing. They showed an average of 6.9 store visits per person, and one entrant visited 16 stores! “Participation was easily the best yet.” As for gains made for the businesses' chosen charities, Elisa reported that 529 pounds of dog food were donated at VCA Woodstock Animal Clinic, and sales were made – she's happy. Peggy McCafferty said \$300 was raised at the Woodstock Farmers Market. Ann went on to tell how the tickets in the drawing were handled (one ticket per visit to each merchant). She added that Advantis Credit Union, as the lead sponsor, covered most of the costs for “Woodstock Gives Back”.

With a quorum present at the WCBA Board Meeting for the first time in four months, Ann made a motion that WCBA approve and adopt the draft statement she presented at the June meeting – stating that “WCBA intends to comply with state, federal, and municipal laws which preclude negative discrimination” in 15 different categories, “or any other protected classification”. Thad Davis seconded the motion, which then carried unanimously. Needless to say, WCBA already has been complying fully with the principles in this statement for as long back as anyone can remember.

Considerable further discussion of this year's Woodstock Gives Back ensued, and President Davis suggested that the Board start working on it earlier next year – perhaps in April.

Thad Davis reported that he attended this year's Venture Portland meeting on "grants" – attendance each year being a requirement to qualify WCBA to receive any. He said there is a new type of grant available; grants require a 50/50 grant/recipient match. The Destination Grant is to be for "neighborhood improvement"; for this grant, funding must be set for following years without further grants. Grant deadline for this year is October 5 – very soon. Public art makes the most sense for a grant this year, he said, because the Stakeholders group can fund it for the future. This will require collaboration between WCBA, WNA, and the Stakeholders; Angie Even is able to help write the grant, with help from Gene Dieringer. Possible grant ideas: A pocket park, benches, etc. (While this discussion was in progress there was loud thunder at 6:15 p.m., amidst a very heavy downpour outside.) It was noted that median art on Woodstock Boulevard can no longer be placed there legally, but median art now in existence is grandfathered and must be kept as-is, or else be uninstalled. However, median art damaged by auto impacts can be replaced with an unaltered replica of same. Thad Davis then moved that WCBA support a Venture Portland Destination Grant this cycle, with collaboration. The motion was seconded, after which it carried with one abstention.

Treasurer Cory Hansen was not present, but his Treasurer's Report had previously been e-mailed to Board Members, and was briefly presented by President Thad Davis. President Thad noted that his financial report "looks good". His monthly report is incorporated into these minutes by reference.

Present to represent the Woodstock Neighborhood Association via its permanent seat on the WCBA Board, WNA Chair Sage Jensen reminded us that the neighborhood association is looking into becoming a 501c3 nonprofit, and it has reached out to other 501c3 neighborhood associations in the city for input. She is seeking an attorney or CPA who could assist with this. She also said that PBOT is coming to speak at the October WNA meeting; Red Cross Emergency Preparedness in November; Meals On Wheels in December.

Peggy McCafferty reported for the Woodstock Farmers Market: September 23 is the date for the "Oktoberfest" at the Market this year. And the Market also plans once again to collaborate with the Woodstock Neighborhood Association in its October 31 Hallowe'en event.

There being no other business to address in the meeting, President Thad Davis announced that the next Board Meeting would be on the second Wednesday in October, the 10th – once again at Woodstock Wine and Deli, 5:30-6:30 p.m. He then declared this meeting adjourned, at 6:46 p.m.