

# W.C.B.A. BOARD MEETING

Wednesday afternoon, August 8, 2018

Woodstock Wine and Deli, S.E. 41st and Woodstock Boulevard, 5:30 p.m.

[www.WoodstockBiz.com](http://www.WoodstockBiz.com)

PRESENT: Thad Davis, Payroll On Time Inc.

Nancy Chapin, TSG Services

Eric Norberg, *THE BEE*, 503/232-2326, [readthebee@myexcel.com](mailto:readthebee@myexcel.com)

Ann Sanderson, Odango! Hair Studio [*and*] FotoSnap

Teresa Shafer, OnPoint Community Credit Union

Sage Jensen, Sage Environmental Services [*and*] W.N.A.

Greta Ossman, Premiere Property Group

In the first monthly Board Meeting at the new location, time, and day chosen by the Board for the August Board Meeting at the July meeting – Woodstock Wine and Deli, 5:30-6:30 p.m., on the ***second Wednesday afternoon*** of each month – President Thad Davis called the meeting to order at 5:45 p.m., and determined that the WCBA ByLaws' requirements for a quorum had not been met, and that no motions could be entertained, including one to accept the minutes of the May, June, and July Board Meetings – so those minutes would again be held over, for consideration at the next Board Meeting at which a quorum was present.

Treasurer Cory Hansen was not present, but his Treasurer's Report had previously been e-mailed to Board Members, and was briefly presented by President Thad Davis. Cory has been promoted to top management at his business and is seldom now able to attend our meetings, but is maintaining Board membership requirements by his excellent keeping of our ongoing financial records. President Thad noted that his financial report "looks good".

Present to represent the Woodstock Neighborhood Association in its permanent seat on the WCBA Board, Sage Jensen reported that the neighborhood association is looking into becoming a 501c3 nonprofit, and it has reached out to other 501c3 neighborhood associations in the city for input. There followed a brief discussion of the area's homelessness issue.

Ann Sanderson then spoke about "Woodstock Gives Back", our annual business district promotion, this September 9th. WCBA still needs to formally adopt, at the next meeting which has a quorum present, a draft statement she presented June meeting – stating that "WCBA intends to comply with state, federal, and municipal laws which preclude negative discrimination" in 15 different categories, "or any other protected classification". Needless to say, WCBA does intend to comply fully with this statement.

Ann remarked that the "yesses" we got from the merchants who responded immediately when we began working on this year's promotion were all enthusiastic, and most had participated before; but we have seen very little interest from other merchants since then. We are still reaching out to the others who are not yet participating, and can add businesses to the promotion up until the last minute.

Ann then shared how this charity-oriented sales promotion works, for those present who were unfamiliar with it. She went on to discuss a “passport” type promotion which would be part of it, but which would be capable of adding merchants up to the last minute (impossible for a printed booklet). Her idea was to have participants collect business cards from each participating merchant, and put them on a key ring. Nancy Chapin pointed out that it was already too late to do anything involving a printed booklet or card, and made a motion to adopt the “business card on key ring” idea as a result, but no second could be entertained inasmuch as no quorum was yet present. After considerable further discussion, the key ring “passport” idea was informally approved by the Board Members present for this year. Further details of “Woodstock Gives Back” were further discussed.

There being no other business on the agenda and no quorum to pass motions, President Thad Davis announced that the next Board Meeting would be on the second Wednesday in September, the 12th, again at Woodstock Wine and Deli, 5:30-6:30 p.m. He then declared this meeting adjourned, at 6:35 p.m.