

W.C.B.A. BOARD MEETING

Tuesday morning, June 12, 2018

Woodstock Branch Library, S.E. 49th and Woodstock Boulevard, 9:30 am

www.WoodstockBiz.com

PRESENT: Thad Davis, Payroll On Time Inc.

Eric Norberg, *THE BEE*, 503/232-2326, readthebee@myexcel.com

Ann Sanderson, Odango! Hair Studio [*and*] FotoSnap

Larry Peters, The Portland Tribune

Nancy Chapin, T S G Services

Peggy McCafferty, Woodstock Farmers Mkt. & New Seasons Market

Carol L. Uhte, Woodstock Library

President Thad Davis called the meeting to order at 9:35 a.m., and determined that the ByLaws' requirements for a quorum had not been met, and that no motions could be entertained, including one to accept the minutes of the May Board Meeting – so those minutes would be held for consideration at the next Board Meeting with a quorum present.

Treasurer Cory Hansen was not present, so there was no Treasurer's report.

Ann Sanderson spoke about "Woodstock Gives Back", our annual business district promotion, this September. She presented a draft statement she would like WCBA to adopt at the next meeting with a quorum present, stating that "WCBA intends to comply with state, federal, and municipal laws which preclude negative discrimination" in 15 different categories, "or any other protected classification". Such a declaration appears to be necessary in order to have a "presenting sponsor" for the promotion.

She went on to discuss augmentation and promotional ideas for the event. Advantis Credit Union has expressed interest in being a "presenting sponsor" for it. She is thinking of a "passport" type of accompanying promotion to encourage participants in the promotion to visit a number of stores. There followed a general discussion of these objectives and ideas, and their implementation.

Nancy Chapin updated WCBA on the City Council's relentless pursuit of earthquake retrofitting for local merchants' buildings – which, she said "is redlining all the small businesses throughout the city", since retrofitting is sufficiently expensive as to drive them to sell their buildings to developers at the low-ball prices offered, for demolition and redevelopment. The mandate applies to all business buildings, regardless of whether they actually require it – unless the merchant has spent a substantial sum to have the building examined and tested for the need, and has thus established it does not. Nancy urged everyone to appear before the City Council, at its latest meeting on the subject, to be heard.

Peggy McCafferty reported on the Woodstock Farmers Market: It is averaging 2,700 people at each Sunday midday market, "although last Sunday's rain and wind pretty much cleared out the shoppers." The market is engaged in fundraising, at present.

With nothing left on the agenda and no quorum, Thad Davis declared adjournment at 10:17 a.m.