

## W.C.B.A. BOARD MEETING

Tuesday morning, April 10, 2018

Woodstock Branch Library, S.E. 49<sup>th</sup> and Woodstock Boulevard, 9:30 am

[www.WoodstockBiz.com](http://www.WoodstockBiz.com)

PRESENT: Thad Davis, Payroll On Time Inc.

Eric Norberg, *THE BEE*, 503/232-2326, [readthebee@myexcel.com](mailto:readthebee@myexcel.com)

Peggy McCafferty, New Seasons & Woodstock Farmers Market

Nancy Chapin, TSG Services

Susan Williams, KeyBank

Amanda Erickson, Woodstock Farmers Market & PDX Additions, LLC

Stephenie Frederick, Brentwood-Darlington Neighborhood Association

President Thad Davis called the meeting to order at 9:39 a.m. Thad reported that Board Member Stacey Lennon has been reassigned at Pamplin Media, and so cannot attend our meetings at present, but is still willing to assist us with our social presence – and our Mixer events. Cory Hansen has also been promoted to top management at Kahut Waste Services, but appears willing to continue as our Treasurer.

The minutes of the March 13 Board Meeting were reviewed, and Nancy Chapin moved they be approved as submitted; Amanda Erickson seconded the motion, which carried unanimously.

Angie Even was unable to attend the meeting, but asked President Thad that the Board be reminded of the Woodstock Boulevard Cleanup, scheduled for Saturday, June 2, 9:30 to 11:30 a.m. Volunteers are needed. Thad added that Angie had asked WCBA to make its usual \$250 contribution towards the costs of the cleanup; Nancy Chapin moved we again contribute this amount, Eric Norberg seconded, and the motion carried unanimously.

While on the subject of contributions, President Thad moved we make our usual contribution for the year to the Woodstock Farmers Market – also \$250 – and Nancy Chapin seconded the motion, which then carried unanimously.

Since Cory Hansen could not be present, there was no Treasurer's Report this month, but last month's report indicated that WCBA is in a stronger position, financially, than it has been for some time, however. President Thad said he would inform Cory of the need to issue those two contribution checks.

Amanda and Peggy reported for the Woodstock Farmers Market – telling WCBA that a mixer event, in preparation for the new season, will be held on May 15th at 5 p.m. at Woodstock Wine and Deli. There will be some new vendors this season. The Market again plans to have an Oktoberfest – on September 23. Since last year that event coincided with Woodstock Gives Back, our annual merchant promotion, Thad wondered if it could be made to coincide with it this year, too (it's scheduled for the preceding Sunday). The answer was that there are pros and cons to that for the Woodstock Farmers Market, and the consensus at the Market seemed to be to keep them separate this year, inasmuch they draw

different types of crowds – but, the Market feels there could be a benefit in having two draws to bring people to Woodstock Boulevard on consecutive weekends.

Nobody was present to make a WNA report, but Stephenie Frederick was present to make a BDNA report, and she said that Amanda Fritz had attended her recent neighborhood association meeting, and Fritz seemed to think Woodstock and Sellwood had made good cases to keep their Community Centers open here. The main reason she was there to speak to Brentwood-Darlington, however, was to discuss Errol Heights Park's development. This long-standing plan, soon to start, has drawn the ire of neighbors who have created a community garden in part of the park; Fritz said that the Parks Department will create a new garden elsewhere, to which gardeners could move their gardens.

On another subject, Stephenie said that East Precinct has developed a plan, in response to Brentwood Darlington concerns, to improve patrols in the neighborhood.

Stephenie reminded that the Brentwood-Darlington Neighborhood Cleanup is returning on May 5, but the neighborhood is still waiting for approval to use the Learning Garden parking lot for the purpose (but is confident that approval will be given). Woodstock residents are welcome to bring their refuse to the cleanup, also. There is a fee for dumping there, and the same restrictions on construction materials and hazardous waste, etc., as last year will still apply.

Brentwood Darlington is joining other nearby neighborhoods to seek planning grants with which to pinpoint where grants should be sought for the construction of needed sidewalks.

As the meeting concluded, Eric Norberg reminded the Board – for the benefit of newer members – of his long-standing proposal that WCBA get rid of the impression that it only really represents businesses between 39th and 52nd Streets on Woodstock Boulevard with an ongoing consumer-oriented promotion that “X Marks the Spot” – centering our business district at the intersection of S.E. 52nd and Woodstock Boulevard, extending outward in ALL FOUR DIRECTIONS from that point. The suggestion received a positive reaction from those present.

Nancy Chapin reminded that the 82nd Avenue of Roses Parade, the first major event each year of the Portland Rose Festival, would take place this year at 9:30 a.m. on Saturday morning, April 28 – closing 82nd, and starting out from the middle of Eastport Plaza, moving north. Everyone is invited to attend and enjoy the parade – and to help out with, if they are so minded, this official Rose Festival event in Inner Southeast Portland. Eric will be helping to announce the parade to spectators as it sets out.

There being no other business offered, or on the agenda, President Thad Davis declared the meeting adjourned at 10:27 a.m.