

W.C.B.A. BOARD MEETING

Tuesday morning, November 14, 2017

Woodstock Branch Library, S.E. 49th and Woodstock Boulevard, 9:30 am

www.WoodstockBiz.com

PRESENT: Thad Davis, Payroll On Time

Ann Sanderson, Odango! Hair Studio [*and*] FotoSnap

Eric Norberg, *THE BEE*, 503/232-2326, readthebee@myexcel.com

Nancy Chapin, TSG Services

Susan Williams, KeyBank

Stacey Lennon, Portland Tribune

Cory Hansen, City Sanitary

Carol Uhte, Woodstock Library

Amanda Erickson, W.F.M. [*and*] PDX Additions

Matt Civis, Advantis Credit Union

Christina Cabrales, Liberation Barbell (gym)

President Thad Davis called the meeting to order at 9:35 a.m., and acknowledged and read aloud a note of thanks from Portland City Commissioner Nick Fish, in response to a note of support sent to him by WCBA, related to the news of his new cancer-related health challenge. Thad then invited self-introductions around the room.

President Davis asked for a review of the October 10 Board Meeting minutes, after which Stacey Lennon moved they be approved as submitted; Ann Sanderson seconded, and the motion carried without objection.

Cory Hansen next presented his monthly WCBA financial report: We currently have \$5,290.50 in our bank account. He passed around copies of our full monthly financial report. We have just collected dues from a new member, Senestraro Family Orthodontics at 5220 S.E. Woodstock Boulevard, which will be added to our website business listings under “Dentist”, and will also be acknowledged today on our home page as a dues-paying member.

Stacey Lennon offered a report from the Ambassador Committee. We are skipping November for our monthly business mixer due to a calendar scheduling issue. A new e-mailed newsletter is going out today, and will be added to the Events page of our website later today also. Our annual meeting will once again be at Key Bank, courtesy of Susan Williams. She said that Venture Portland is strongly advising that we should charge for the annual meeting. The first week of February is being contemplated for the meeting.

A discussion followed about whether to charge for the meeting, and if so, how much. Ann Sanderson argued against any charge for the meeting; Stacey reiterated the Venture Portland “highly, highly, highly recommends we charge” for attending; food is served, and it is a potential fundraiser for WCBA. A charge of \$10 to \$15 seems to be the normal range, according to Venture Portland; Nancy Chapin agreed that most business associations do charge for their annual meeting and dinner.

There was also a brief discussion of a possible paid contractor, on a limited schedule, to help us manage WCBA; our past experience with such a person drained our treasury and accomplished little of the membership increase for which she was hired, so if we do it, we need to structure it to reflect the lessons learned from the previous experience, Ann and Eric agreed.

Thad informed the Board that the Woodstock Stakeholders Group was successful with their grant request from Venture Portland for waste receptacles on Woodstock Boulevard. WCBA and WNA were partners in the grant; WNA is providing insurance coverage for the receptacles.

Amanda Erickson was present to report for the Woodstock Farmers Market. There are new Board appointments there. A special final farmers market is upcoming this Sunday, in preparation for Thanksgiving (“Harvest Festival”), to complete the season. “The year has been good.”

No representative from either the Woodstock Neighborhood Association or the Brentwood Darlington Neighborhood Association was present, so there were no reports to WCBA from either association this month.

Discussion resumed briefly about our Annual Meeting, with thanks expressed for the restaurants who contributed to our excellent meal last year. When mention was made of the dessert provided by Mehri’s Bakery, there were glad cries of recollection from those present, of Mehri’s most excellent homemade brownies. We hope for similar support this year from our local restaurants at this meeting. There should be more to announce about our plans next month.

A brief information introduction was made to a new local business, a gym called “Liberation Barbell” by Christina Cabrales. It is located near S.E. Harold Street and Foster Road.

Matt Cavis was present from Advantis Credit Union, and announced that the new Advantis branch office on Woodstock Boulevard should finish construction in December, and is now expected to open in January; it will be the first presence of the credit union between Belmont Street and the City of Milwaukie since TriMet MAX construction closed the former “S.E. 17th Avenue” branch across from PGE headquarters.

President Thad Davis adjourned the meeting at 10:24 a.m.