

W.C.B.A. BOARD MEETING

Tuesday morning, January 9, 2018

Woodstock Branch Library, S.E. 49th and Woodstock Boulevard, 9:30 am

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PRESENT: Stacey Lennon, Portland Tribune
Ann Sanderson, Odango! Hair Studio [*and*] FotoSnap
Eric Norberg, *THE BEE*, 503/232-2326, readthebee@myexcel.com
Nancy Chapin, TSG Services
Susan Williams, KeyBank
Matt Civis, Advantis Credit Union
Kyleigh Gill, Advantis Credit Union
Becky Luening, Word Rhythm [*and*] WNA
Evelyn Brush, Our Lady of Sorrows
Amanda Erickson, Woodstock Farmers Market

In the absence of President Thad Davis and all but one of the WCBA officers, Board Member Stacey Lennon, at Thad's request, called the meeting to order at 9:35 a.m. The minutes of the December 12 Board Meeting were reviewed, and Stacey Lennon moved they be approved as submitted; Nancy Chapin seconded the motion, which carried unanimously.

Treasurer Cory Hansen's financial report was presented in his absence, at his request, by Secretary Eric Norberg. The report was essentially an augmented *annual* report, reflecting monthly WCBA finances from October of 2016 through December of 2017. The Board seemed in agreement that the general uptrend in the finances in our bank account looks quite encouraging, and thanked Cory for his fine accounting.

Stacey Lennon and Susan Williams, who lead the planning committee for the meeting, reported on the plans for our gala Annual Meeting – planned for Tuesday evening, February 6, 6-8 p.m., replacing our monthly morning Board Meeting on that date. The planning committee was announced as meeting again the following day, on January 10 – and a mailing to the membership inviting all to the Annual Meeting is expected within a week.

Eric Norberg said he would post the flyer for the Annual Meeting at the top of the home page on our website, and would replace the old membership form with the new one – a form-fillable PDF that can be downloaded, completed, and mailed in with a check, on that home page as well.

Board Member Nancy Chapin had reported recently that a WCBA street banner was “hanging by a thread”, and her report led to a discussion at this meeting about the WCBA street banners. Ann Sanderson would still like to see them all removed, but said she would not mind “a cool updated banner” replacement. In the meantime, Eric Norberg pointed out that we *are* responsible for the maintenance of our banners as long as they are up; and Nancy Chapin, after examining Cory Hansen's financial report, commented that we have collected funds that are earmarked for banner maintenance, and it appears at least some of that money remains unspent.

At this point in the meeting, Stacey Lennon invited self-introductions around the room.

Concerning our annual “Woodstock Gives Back” business district promotion in mid-September, Ann Sanderson remarked that WCBA must start asking for sponsorships *now* – since spending commitments for the year by local businesses are made very early in the year. Stacey pointed out that the promotion, and the sponsorship opportunity, are covered in a detailed section of our new membership/renewal form.

Amanda Erickson reported for the Woodstock Farmers Market, commenting that keeping “SNAP matching” will be a challenge this year; the market may ask sponsors for a little additional money to help with that. 60 to 80 people were taking advantage of that program at each Sunday market this past season, she said. A brief political discussion was triggered by this issue, the thrust of the remarks being that government needs to be more responsive to resolving problems confronting the low-income and the elderly.

Ann Sanderson brought up a proposed county homeless shelter planned for Foster Road, and discussed her own observations about it. She expressed surprise that Eric Norberg, in his invited appearance before the Foster-Powell Neighborhood Association in the past week as SMILE Secretary, had reported that the Willamette Homeless Shelter on S.E. Milwaukie Avenue in Westmoreland, “had posed no problems to that community so far”. The Foster Road shelter will likewise be owned by Multnomah County, and will be run by the same nonprofit organization operating the Willamette Shelter.

Eric affirmed that he lives just four blocks from that shelter, and that there indeed have been no problems at all; he pointed out that another SMILE Board Member, Tim DuBois, who lives a block closer to it, and he also appeared at that meeting to say the same thing – and that both of them had been invited to the Foster-Powell meeting by the President and Vice President of the Foster-Powell Neighborhood Association, after they’d attended a SMILE meeting to learn if there had been any problems arising from the Westmoreland Shelter -- where that Eric’s and Tim’s similar comments had drawn no opposing comments or objections from any residents at the meeting. Sanderson seemed to remain skeptical about the planned Foster shelter, however.

Becky Luening made the Woodstock Neighborhood Association report, observing that WNA had skipped its January General Meeting in favor of a more in-depth Board Meeting later in the month. The city budget process, requesting a 5% cut from all departments, has again led to the risk of the Parks Department closing the Woodstock Community Center – so the process of public input to defend the Center against closure is cranking up again.

The meeting concluded with a brief period of business district comments and announcements; Matt Civis revealed that the new Woodstock Advantis Credit Union branch should be open for business on Monday, January 22, with its formal grand opening to take place in early February.

There was nobody present from Brentwood-Darlington to make the neighborhood report shown on the agenda; and so, with no other business on the agenda, or brought up from the floor, Stacey Lennon declared the meeting adjourned at 10:39 a.m.