

W.C.B.A. BOARD MEETING

Tuesday morning, June 13, 2017

Woodstock Branch Library, S.E. 49th and Woodstock Boulevard, 9:30 am

www.WoodstockBiz.com

PRESENT: Thad Davis, PayrollOnTime, Inc.

Ann Sanderson, Odango! Hair Studio [*and*] FotoSnap

Eric Norberg, *THE BEE*, 503/232-2326; readthebee@myexcel.com

Nancy Chapin, TSG Services

Debra Barnum, KeyBank

Jin Darney, Woodstock Farmers Market

Stacey Lennon, *Portland Tribune*

Elisa Edgington, WNA/VCA Woodstock

Cory Hansen, City Sanitary

Cassandra Jackson, The Joinery

Marah Anderson, New Seasons Market

Christopher Bacher

Secretary Eric Norberg, at this point still the presiding officer of WCBA, called the meeting to order at 9:34 a.m., and started by inviting attendee self-introductions and announcements around the room.

Elisa Edgington reported that she had received a quote for banner removal of \$75/hour (pursuant to the previously established desire of the majority of the Board to remove the current street banners, some of which are in poor condition, and one of which was taken, but has since been returned). The estimate included the estimate that it would take three to four hours to remove banners and remove and store the utility pole brackets. It was pointed out by Stacey Lennon that we already have permits for the brackets, so it might be the best option to leave those up where they are for the time being, when removing the banners.

Norberg commented that there had been an early agenda request by Sonny Mehta of “Renew Oregon” to speak briefly on the “Clean Energy Jobs Bill”, but that he had not yet arrived. A discussion followed of the appropriateness of political presentations made to a nonpolitical business association; is a policy by WCBA needed? Some discussion – interrupted by the arrival of Mehta to make his presentation.

After a very brief presentation on the subject, Mehta gave a website address for more information, www.reneworegon.org, and passed out postcards, seeking Board support, and then left. The Board did not take a position, but individual members were free to use the postcard to make a personal position known.

Next on the agenda was the ongoing matter of the need to establish people in all four officer positions for 2017 on the WCBA Board. Eric Norberg was swiftly chosen Secretary in February, but no other officer candidates initially stepped forward. At the May Board Meeting Cory Hansen volunteered to be Treasurer this year, and Elisa Edgington volunteered for Vice President – but she is only willing to accept that post after a new President is selected.

Stacey Lennon said that Venture Portland is willing to make a presentation on leadership; Ann Sanderson added to the discussion. Thad Davis was present as he was last month, and stated his willingness to serve as President, adding that he has had similar experience in another business group. Elisa Edgington then made a motion that Thad be appointed to the Board (he had already agreed to become a WCBA member by paying the 2017 dues), and Stacey Lennon seconded the motion, which carried unanimously. Elisa Edgington then made a motion that the Board elected Thad as its President

for 2017, and Ann Sanderson seconded. The motion carried unanimously. Then, Cory Hansen moved that Elisa Edgington be elected 2017 Vice President of WCBA, and Stacey Lennon seconded the motion, which also carried unanimously.

With the leadership matter suddenly resolved, Eric continued as presiding officer for the remainder of this meeting only, since he had prepared the agenda and Thad is still becoming acquainted with the organization.

The next order of business was the Treasurer's Report by Cory Hansen, who observed that we have no budget for the year yet because he only just took the position. But he did prepare several reports, including a current balance sheet, and distributed all of them to the Board (incorporated into these minutes by reference). He acknowledged his debt to Anita Carley, last year's Treasurer, who resigned from the organization in February, but who left a fully set-up set of financial books. He recently attended training by Venture Portland on preparing balance sheets and paperwork. He prepared and passed out a five-year breakdown of WCBA finances, together with a current membership summary. He has removed Anita from the checking account signature list, and added Eric; Ann is still on it. Ann will subsequently be replaced on that list by Thad Davis. Our checks require two signatures.

Ann Sanderson was next to report. She had volunteered to Chair our annual promotion in September, "Woodstock Gives Back" – a promotion she had originally developed for WCBA and the neighborhood. She reminded the Board that it will take place this year on September 10; only three businesses have signed on for it so far but, she assured, that is normal at this stage, and more will be forthcoming. The letters soliciting participation are out; she requested \$150 to pay Venture Portland for developing graphics for the promotion. *THE BEE* has agreed to donate the ad for it again in the September issue. Jin Darney moved WCBA appropriate \$150 for the graphics expenditure; and Elisa Edgington seconded the motion, which carried without objection.

Marah Anderson followed with a Venture Portland report (she is one of two WCBA representatives to Venture Portland this year). Venture Portland is distributing (for a fee) signs to mark business restrooms as unisex, and Elisa said she would like two of them. Venture Portland has also offered guidance on issues regarding summer events – both she and Nancy Chapin provided copies of those by e-mail. Marah can send those on to anyone interested.

For the Woodstock Farmers Market report, Jin Darney reported that 2017's opening day was ten days ago, and was greeted by a huge crowd – "the vendors all ran out!"

Elisa Edgington gave the Woodstock Neighborhood Association report – annual Board elections were held, and all went well. She gave details. New officers have been elected in Brentwood-Darlington, too, but we have few details; Elisa will get in touch and obtain for us the contact information of their new neighborhood association President.

Eric asked for a review of the minutes of the May 9 WCBA Board Meeting; Nancy Chapin moved they be accepted as submitted – and Cory Hansen and Stacey Lennon simultaneously seconded the motion, which then carried without objection.

There being no other business on the agenda or offered from the floor, Eric Norberg declared the meeting adjourned at 10:32 a.m.