

W.C.B.A. BOARD MEETING

Tuesday morning, August 8, 2017

Woodstock Branch Library, S.E. 49th and Woodstock Boulevard, 9:30 am

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PRESENT: Thad Davis, Payroll On Time, Inc.

Ann Sanderson, Odango! Hair Studio [*and*] FotoSnap

Eric Norberg, *THE BEE*, 503/232-2326, readthebee@myexcel.com

Nancy Chapin, TSG Services

Susan Williams, KeyBank

Jin Darney, Woodstock Farmers Market

Stacey Lennon, *Portland Tribune*

Cory Hansen, City Sanitary

Stephenie Frederick, Brentwood Darlington Neighborhood Association

Marah Anderson, New Seasons Market

Erin Beauchamp, Red Fox Vintage

Neil Schulman, Venture Portland

President Thad Davis called the meeting to order at 9:34 a.m., and invited self-introductions around the room. He then asked for a review of the July 11 Board Meeting minutes, after which – hearing no objections – he announced the minutes as having been approved as submitted.

Neil Schulman from Venture Portland was present, and reminded us that the support organization, of which we are a member, has a grant program – but grants cannot be made to member organizations which have not sent at least two members to the Venture Portland grant training program, which this year is coming up on September 7, 5:30-8 pm, at Tony Starlite's, next door to Venture Portland on S.E. Madison Street. President Thad said he would be there, and Board Member Stacey Lennon volunteered to go, too. Neil spoke about other benefits that Venture Portland offers city business districts; “We will help you however it works best.”

President Thad Davis told the Board he would like a budget to promote locally our Woodstock Business District Mixers – Stacey said she likes to hold these once a month, but “the same few people come each time.” Susan Williams from Key Bank volunteered to print flyers to advertise these Mixers, as a donation to WCBA. Neil from Venture Portland commented that he favors “over-communicating” if necessary to scare up a crowd; Thad will oversee the distribution by volunteers of the flyers Susan is donating. The Mixers will remain scheduled on the third Wednesdays of the month at various locations.

Cory Hansen gave a Treasurer's Report: We have \$6,237.50 in our checking account at the moment, as he gave his two cents worth; no new membership dues received this month. The WCBA fiscal year starts October 1, so he is preparing for the annual budget for next year. Cory's Treasurer's Report was accepted by the Board, with lavish praise, by President Davis.

Ann Sanderson was next to present – on the subject of the third annual “Woodstock Gives Back” promotion which she'd created. We need more participants, said Ann. Stacey Lennon has distributed informational flyers, and her outreach will continue. Eric is donating a full page color ad in *THE BEE* to promote the event, this year scheduled for Sunday, September 10, but he reminded that he needed the ad by the September BEE deadline of August 17. The ad is being prepared by Stacey. The UPS Store is ready to print materials for local promotional distribution. Ann further conferred briefly with members of the “Woodstock Gives Back” Committee on details and planning.

The new “Ambassador Committee” gave its first report; Stacey Lennon said she has been “talking to people”. Thad said he would like to see outreach for new businesses that are opening in our district – there are some new ones near S.E. 52nd and Woodstock Boulevard. Ann Sanderson suggested involving new businesses in our monthly “Mixer”.

Our new “Media Committee” was next to report. President Davis wondered if we can use some of the WCBA budget to promote new members with advertising on Facebook. Nancy Chapin suggested \$100 per year as appropriate for that purpose. Stacey said we could start the process by promoting “Woodstock Gives Back” starting immediately.

Marah Anderson then gave a “Venture Portland” report. At this month’s Venture Portland meeting, the need for members to have two delegates to the annual grant training, if they are to receive grants this year – as explained previously in our meeting – was a main topic. Those who are at the training are not required to be the ones writing the grant, she reported; although Neil Schulman said it *is* helpful if the ultimate grant-writer is at the training.

Jin Darney reported briefly on the Woodstock Farmers Market: “It is up and running,” she said.

No one was present from the Woodstock Neighborhood Association to make a monthly report.

Stephenie Frederick was present this month to make the Brentwood Darlington Neighborhood Association report; she began by reporting the unhappy news that “we’ve had several Board members resign, and we need new members.” The “Movie in the Park” for Brentwood-Darlington is coming up on August 18; there will be live jazz music before the movie. She also reported that the PSU Capstone Committee that was studying the neighborhood has completed and submitted its report, and it’s online at the Brentwood Darlington neighborhood association website.

Neil Schulman from Venture Portland at this point in the meeting suggested to the WCBA Board that we consider adding to our monthly agendas, as a standing item, the ongoing brainstorming concerning recruitment of potential Board members – telling us that “the best business districts do this monthly, or at least quarterly.”

There followed a general conversation concerning further details of “Woodstock Gives Back”, with an additional get-together planned, on the subject, following the adjournment of this meeting.

With no other matters on the agenda or offered from the floor, President Thad Davis declared the meeting adjourned at 10:27 a.m.