

W.C.B.A. BOARD MEETING

Tuesday morning, July 11, 2017

Woodstock Branch Library, S.E. 49th and Woodstock Boulevard, 9:30 am

www.WoodstockBiz.com

PRESENT: Thad Davis, Payroll On Time, Inc.

Ann Sanderson, Odango! Hair Studio [*and*] FotoSnap

Eric Norberg, *THE BEE*, 503/232-2326, readthebee@myexcel.com

Nancy Chapin, TSG Services

Debra Barnum, KeyBank

Jin Darney, Woodstock Farmers Market

Stacey Lennon, *Portland Tribune*

Elisa Edgington, WNA/VCA Woodstock

Cory Hansen, City Sanitary

Chelsea Powers, BDNA

Marah Anderson, New Seasons Market

Carol Uhte, Woodstock Library

Christopher Bacher

President Thad Davis called the meeting to order at 9:31 a.m., and invited self-introductions around the room. He then asked for a review of the June 13 Board Meeting minutes, after which Nancy Chapin moved the minutes be approved as submitted, and Cory Hansen seconded the motion, when then carried unanimously.

Scott Farestrand was present (although he did not sign the attendance sheet), asking for a moment to announce the third annual benefit for Shu Ren, the nonprofit that supports the Chinese Immersion program at Woodstock Elementary School – the “Apple Festival”. The volunteer organizers of the festival have overcome several problems that affected the festival’s success last year, he said, and are ready for a big crowd – and now are seeking sponsors to help fund the advertising for it. This year’s festival will be 10 a.m. until 2 p.m. on October 1, based in the Woodstock Chase Bank parking lot, and in the adjacent street (which will be closed for the day) between that parking lot, and the Key Bank parking lot – where the Sunday Woodstock Farmers Market will also be taking place on the same day. Scott distributed literature before leaving.

Cory Hansen gave a Treasurer’s Report. We have \$6,237.52 in our checking account; Plaid Pantry has paid membership dues. The WCBA fiscal year starts October 1, so work on preparing the budget for next year will be coming in August and September. Cory’s Treasurer’s Report was accepted by the Board with thanks.

Ann Sanderson was next to present – on the subject of the third annual “Woodstock Gives Back” promotion which she had created. Five new businesses have signed up to participate, and “everything is in place”, but she needs assistance with pulling off the promotion. She announced a meeting after this one to proceed with this. Elisa Edgington said she would be happy to help.

Marah Anderson then gave a “Venture Portland” report. At this month’s Venture Portland meeting, the city transportation plan and Venture Portland’s financial report were the two main topics of discussion. Ann Sanderson advised, “keep track of volunteer hours”. Any future Venture Portland grant should address the website, Ann also suggested.

Jin Darney reported to the Board on the Woodstock Farmers Market. She conceded that the market has lost two big vendors; but new vendors are on hand, and some older vendors are expanding. “If high

winds were to occur, we will close the market early, for safety.” Crowd counts remain very good; she explained how these counts are done.

Following with a Woodstock Neighborhood Association report was Elisa Edgington. New NRT (“Neighborhood Response Team”) police training is coming up at East Precinct; Elisa attended this last time. The new training is later this month, and business representatives are welcome to attend. Chelsea Powers of BDNA was present, and wanted to have the date and time for this; Elisa said she would get it, and send it to Chelsea.

With that, Chelsea Powers offered a Brentwood Darlington Neighborhood Association report. She began by passing out flyers for an upcoming Movie in the Park at Harney Park, S.E. 67th and Harney. She added that BDNA would be happy to partner with WNA in a future Movie in the Park. She gave information on an upcoming Luau event, and announced the arrival of “Three Sisters Nixtamal” in Brentwood Darlington, on S.E. Flavel at 72nd. Other Brentwood Darlington matters of interest were briefly summarized.

Newly-elected WCBA President Thad Davis then turned to his own suggestion of WCBA standing committees of to deal with the major matters of the organization. He sought discussion on the suggestion. Response from the Board was favorable, with detailed comments from Stacey Lennon and Ann Sanderson. Ann offered the idea that all committees should be Chaired by Board Members – preferably two each, as Co-Chairs, to spread the load; she went on to suggest a Media and Social Media Committee to “speak for” WCBA. Thad suggested a Member Recruitment Committee, and Elisa Edgington said she would be very happy to be a member of such a committee. Other committees were suggested, which led to some Board concern about the number of committees that might require Board Member Chairs: Finance; Annual Meeting; Recruitment and Ambassador; Woodstock Gives Back; Coordinated Giving; Grant Writing.

Further discussion helped focus the committee planning process, and ultimately four committees were decided upon, and members for them sought: Finance Committee; Ambassador and Recruitment Committee; “Woodstock Gives Back” Committee; and Community Advocacy/Media Committee.

With no other matters on the agenda or offered from the floor, Cory Hansen moved the meeting be adjourned, and Elisa Edgington seconded the motion – which then carried unanimously at 10:37 a.m.