

W.C.B.A. BOARD MEETING

Tuesday morning, April 11, 2017

Woodstock Branch Library, S.E. 49th and Woodstock Boulevard, 9:30 am

www.WoodstockBiz.com

PRESENT: Ann Sanderson, Odango! Hair Studio [*and*] FotoSnap
Eric Norberg, *THE BEE*, 503/232-2326; readthebee@myexcel.com
Nancy Chapin, TSG Services
Susan Williams, KeyBank
Erin Beauchamp, Red Fox Vintage
Stacey Lennon, *Portland Tribune*
Elisa Edgington, WNA/VCA Woodstock
Cory Hansen, City Sanitary
Dick Swanson, Trinity United Methodist Church
Marah Anderson, New Seasons Market
Angie Even, Woodstock Stakeholders
Matt Gough, Community Outreach for BES, 503/823-5352; matthew.gough@portlandoregon.gov

Secretary Eric Norberg, at this point the only elected officer of WCBA for 2017, called the meeting to order at 9:35 a.m., and started by inviting attendee self-introductions and announcements around the room.

Among the announcements was that of Stacey Lennon – who told the group that the next WCBA mixer is on April 19 at Double Mountain Brewpub at S.E. Woodstock Boulevard and 44th, 5:30-7:30 p.m. All are welcome.

First on the agenda was Joe Tursi, representing the Bureau of Environmental Services, who announced that the design work has been completed for the upcoming Mt. Scott-Arleta and Woodstock Sewer Repair Project, and it's moving into the construction phase, with Moore Construction selected to implement it. Most of the construction will be “trenchless”. Tursi showed a map of the project, for which a mid-June start is expected, with a one-year timeline. Also present was Matt Gough, who – Tursi announced – would be keeping us updated on this project in the future.

Norberg introduced Nancy Chapin, owner of the local home business TSG Services, a former WCBA President and extremely accomplished “support person” for business associations around the city, a resident of Brentwood-Darlington, and a WCBA Board Member. He said she would discuss the next steps in filling the remaining three Board Officer seats at WCBA.

There followed an extensive discussion of WCBA leadership, with Nancy Chapin mentioning ways of mentoring people to step up to leadership roles. Elisa Edgington, current President of the WNA and a Board Member of the WCBA, commented that she has no time to serve as WCBA President this year, but is willing to serve as Vice President once a President has been elected by the Board. There followed a discussion about improving the inclusion of Brentwood-Darlington, which the city charges WCBA with also serving.

Venture Portland requires we have an official delegate from WCBA to the Venture Portland Board, and Marah Anderson volunteered for that role, to which she was then nominated by Ann Sanderson, and was confirmed by a unanimous Board vote. We also need a “second” delegate, and both Susan Williams and Stacey Lennon indicated they are willing to share the responsibilities in such a role at this point. There followed more discussion about the open Board Officer positions, but with no immediate

volunteers for the President and Treasurer positions. Ann Sanderson has the checkbook and is continuing to serve unofficially as Treasurer until we elect someone formally to the post. She has also been collecting the WCBA mail at our PMB Box at the Woodstock UPS Store.

Continuing the meeting agenda, Ann Sanderson reported on our bank balance as of today: \$6,993.04. However, later today she will be mailing a \$500 check to continue our Board Officer insurance for another year.

Angie Even, representing the Woodstock Stakeholders nonprofit group, was present to request the usual \$250 WCBA grant for the Woodstock Boulevard cleanup on June 3rd. Angie discussed the elements of the cleanup, which include extensive maintenance of the many planters and the media landscaping on Woodstock Boulevard, which originally was done by WCBA. Cory Hansen said he was planning on helping with the street landscaping, and in fact is getting started on that this month.

Ann Sanderson moved the grant be made, Elisa Edgington seconded the motion, which passed unanimously. Angie reported that the Stakeholders are planning to continue their street art project, and indeed have been invited to apply for another grant to do so. She also suggested that Reed College might be willing to take over the street banner project long maintained by the WCBA; in the meantime the Board seemed of the opinion that the current banners should be removed, leaving the brackets in place for future installations.

Elisa Edgington, speaking for the WNA, reported that the Woodstock Farmers Market is in the process of sending out to businesses and individuals this year's sponsorship requests for the Farmers Market – which, in light of recent thefts from their storage unit, means the market needs a bit more financial support this year. She also pointed out that the “Friends of the Woodstock Community Center” is holding its annual plant sale to fund the maintenance of the Portland Parks owned Center, which the WNA had volunteered to do as a way to keep the Center open, in a previous city budget cutback crisis. This year's plant sale is on the day before Mother's Day, May 13th, 9 a.m. to 3 p.m., at the Woodstock Community Center, on S.E. 43rd, west of the BiMart entrance, and just north of Woodstock Boulevard.

The minutes of the March 14 WCBA Board meeting were reviewed; three typographical errors were identified for correction; then Nancy Chapin moved the minutes be accepted as amended, Cory Hansen seconded the motion. The motion was passed unanimously.

Under “other business”, Eric circulated an offer from Venture Portland to assist local businesses with inexpensive new signage to help them adapt existing restrooms to the city-required “all user” status.

There being no other business on the agenda or offered from the floor, Eric Norberg announced the meeting as being adjourned, at 10:36 a.m.