

# W.C.B.A. BOARD MEETING

Tuesday morning, March 14, 2017

Woodstock Branch Library, S.E. 49<sup>th</sup> and Woodstock Boulevard, 9:30 am

[www.WoodstockBiz.com](http://www.WoodstockBiz.com)

**PRESENT:** Ann Sanderson, Odango! Hair Studio [*and*] FotoSnap  
Eric Norberg, *THE BEE*, 503/232-2326; [readthebee@myexcel.com](mailto:readthebee@myexcel.com)  
Nancy Chapin, TSG Services  
Jin Darney, Woodstock Farmers Market  
Lesley McKinley, BDNA Chair  
Andrea Pastor, PSU  
Stacey Lennon, *Portland Tribune*  
Elisa Edgington, WNA/VCA Woodstock  
Cassandra Jackson, The Joinery  
Christopher Bacher, WNA

Secretary Eric Norberg, at this point of the year the only elected officer of WCBA so far, called the meeting to order at 9:35 a.m., and started by inviting attendee self-introductions around the room.

Norberg introduced Nancy Chapin, owner of the local home business TSG Services, a former WCBA President and extremely accomplished “support person” for business associations around the city, a resident of Brentwood-Darlington, and once again a paid member of WCBA. He said she is willing to join the Board and assist us in developing a full leadership team, and he made a motion that Nancy join the WCBA Board. Elisa Edgington seconded the motion. After a brief discussion, the question was called, and Nancy Chapin was unanimously elected to the WCBA Board.

There followed an extensive discussion of WCBA leadership, with Nancy Chapin mentioning ways of mentoring people to step up to leadership roles. Norberg pointed out that one of the handicaps we have had in developing leadership continuity is that we have not had any Vice President for at least two years; he suggested we make an effort to fill all four officer positions this year, including Vice President.

Lesley McKinley, current Brentwood Darlington Neighborhood Association Chair, was present and talked about the interdependent relationship of Woodstock and Brentwood-Darlington (she characterized the latter as “the next Woodstock”). She announced that the BDNA monthly meeting, on April 6, will begin with a business mixer 6:30-7:30 p.m., to which Woodstock leadership and businesses are welcome; and Stacey Lennon said that she planned to be there. (The mixer will be followed by the BDNA Board Meeting, for those who would like to stay.)

There was a discussion of ways to reach out to Brentwood-Darlington businesses; and since Andrea Pastor, present at the meeting from PSU, was present to announce plans for a business survey in Brentwood-Darlington, she was asked if there were a way WCBA could obtain contact information for businesses in that neighborhood that she might acquire. She seemed positive about such sharing.

Ann Sanderson proposed we spend a little time each WCBA Board Meeting of identifying prospective members and officers to strengthen the WCBA. Potentially, we might also consider having a featured speaker at each WCBA meeting on a subject of local business interest. Nancy Chapin suggested that our meetings really should be longer than the hour they have been planned for in the recent past.

Stacey Lennon volunteered to prepare a monthly WCBA e-mail newsletter starting in April. The discussion extended to a potential monthly WCBA mixer to be held at local restaurants and bars. Stacey and Elisa

volunteered to help take steps to organize this. There was also discussion of coordinating the publicizing of events in Woodstock and Brentwood-Darlington.

The minutes of the February WCBA meeting were distributed and reviewed, and Elisa Edgington moved they be approved as submitted; Ann Sanderson seconded. The motion was unanimously approved.

Jin Darney asked if WCBA were in a position to make its usual annual grant of \$250 to the Woodstock Farmers Market. Eric Norberg asked Ann Sanderson, temporary holder of the WCBA accounts, if we currently have the money to spare, and she said we did – and made a motion that the grant be made again this year. Stacey Lennon seconded the motion, which carried unanimously.

With no other business evident, Jin Darney moved the meeting be adjourned. Ann Sanderson and Lesley McKinley simultaneously seconded the motion, which then carried unanimously at 10:41 a.m.

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*These minutes were assembled from notes graciously taken by Jin Darney while the Secretary in his temporary presiding officer role was running the meeting.*