

## W.C.B.A. BOARD MEETING

Tuesday morning, February 14, 2017

Woodstock Branch Library, S.E. 49<sup>th</sup> and Woodstock Boulevard, 9:30 am

[www.WoodstockBiz.com](http://www.WoodstockBiz.com)

**PRESENT:** Ann Sanderson, Odango! Hair Studio [*and*] FotoSnap  
Eric Norberg, *THE BEE*, 503/232-2326; [readthebee@myexcel.com](mailto:readthebee@myexcel.com)  
Carol Uhte, Woodstock Branch Library  
Jin Darney, Woodstock Farmers Market  
Becky Luening, Woodstock Neighborhood Assn., [*and*] WordRhythm  
Bill Gates, Trinity United Methodist Church  
Stacey Lennon, *Portland Tribune*  
Marah Anderson, New Seasons Market  
Susan Williams, Key Bank, 503/772-5506  
Kyleigh Gill, Advantis Credit Union  
Karen Lovell, Ravensurance Agency, LLC

President Ann Sanderson called the meeting to order at 9:35 a.m., and started by inviting attendee self-introductions around the room, including announcements and local business conversation.

Sanderson thanked the ad-hoc General Meeting Committee for the very successful General Meeting at KeyBank on February 10: “It was my favorite, of the ones I’ve attended!” Membership is at a very good level now, compared to recent years, she said; about 40 attended the General Meeting.

Ann asked the Board, “Do we want to apply for a Venture Portland grant?” Becky Luening said she is willing to prepare the application for a baseline grant, and has been in touch with the Montavilla business association in relation to that. The Board seemed tacitly in favor of her doing so. Grants are due March 2. A discussion of our current website followed.

Sanderson reminded the Board that she is committed to stepping down as President, effective with this meeting, but plans to remain a member of the WCBA Board. In connection with that, she still plans to oversee this year’s third annual “Woodstock Gives Back” – the business district promotion she created – for at least one more year. However, she has taken a job with Venture Portland which will involve her with the Chinatown district in Northwest Portland, while still owning and operating two businesses in Woodstock, and all of that will occupy much of her time.

Ann announced we would have our Board election of Officers at this meeting. Eric volunteered to be a candidate for Secretary once again. However, nobody else on the Board present at this meeting stepped up as a candidate for the other three positions – President, Vice President, and Treasurer. Ann wondered if the Board should form a Search Committee. No decision was made at that time.

Stacey Lennon made a motion that Eric Norberg be designated WCBA Secretary for the year; Susan Williams seconded the motion; the Board voted unanimously in favor of the motion – which made Eric the de facto presiding officer at this time, until any other WCBA Officers are elected.

Stacey and Susan expressed interest in attending Southeast Uplift’s monthly meeting and Venture Portland’s monthly meeting, at least temporarily, as delegates of WCBA. The Board seemed tacitly in approval of their doing so.

Marah Anderson moved, and Becky Luening seconded, approval of both the January 10 Board Meeting minutes and the February 10 General Meeting minutes, as amended. The motion carried unanimously; after which Ann Sanderson declared the meeting adjourned at 10:22 a.m.