

W.C.B.A. BOARD MEETING

Tuesday morning, January 10, 2017

Woodstock Branch Library, S.E. 49th and Woodstock Boulevard, 9:30 am

www.WoodstockBiz.com

PRESENT: Ann Sanderson, Odango! Hair Studio [*and*] FotoSnap
Eric Norberg, *THE BEE*, 503/232-2326; readthebee@myexcel.com
Cory Hansen, City Sanitary
Elisa Edgington, VCA Woodstock Animal Hospital [*and*] WNA
Carol Uhte, Woodstock Branch Library
Jin Darney, Woodstock Farmers Market
Erin Beauchamp, Red Fox Vintage
John Nichols, Advantis Credit Union
Stacey Lennon, *Portland Tribune*
Marah Anderson, New Seasons Market
Debra Barnum, Key Bank

President Ann Sanderson called the meeting to order at 9:37 a.m., and started by inviting attendee self-introductions around the room, including announcements and local business conversation. John Nichols of Advantis Credit Union was present to reveal that a new full-service branch will open next summer, on Woodstock Boulevard, in the space now being vacated by the Bike Gallery.

Sanderson asked for an Annual Meeting update: Erin Beauchamp and Stacey Lennon reported that the meeting might return to Woodstock Wine and Deli, inasmuch as the availability of the Woodstock Community Center for this is unclear. Debra Barnum said that Key Bank could donate space for the meeting. The committee agreed that if we return to Woodstock Wine and Deli, we can offer only their food, but if we move it to a venue like Key Bank we could proceed with our original plan of having a buffet composed of samples from various local restaurants. President Sanderson said she liked the idea of Key Bank as the venue. Decisions are expected soon. Choosing the date is critical; time is short, and we need to hold the meeting by the third week of February, under our new bylaws.

We had voted at the last meeting to pay Venture Portland to assist in our membership drive, but Sanderson reported that we need it done before they can do it, and so we will do it on our own this year and save the \$300 allocated to them for that purpose. Ann wrote and presented her draft of a membership letter, and Stacey will duplicate, design, and fold it as needed. Elisa Edgington made a motion that the \$300 allocated to the service of Venture Portland in our membership drive be reallocated to the use of the Annual Meeting. Cory Hansen seconded; it then carried without objection.

There followed a discussion about Venture Portland grant possibilities this year, and whether there even should be a WCBA grant application this year – and, if so, who would write it. Writing it could take 20 to 30 hours, if new to the process, said Sanderson. No decision was made on this matter at this time.

Sanderson reported that Venture Portland is planning a “three-year strategy summit” for participating member business associations, of which we are one. It’s at 4 pm on Monday, February 13, at Venture Portland. We need to send two participants. Elisa Edgington volunteered to be one of the participants.

Next came a review of the minutes of the December 13, 2016, Board Meeting. Elisa Edgington moved that the minutes be accepted as presented, and Marah Anderson seconded the motion, which carried unanimously. Our Treasurer, Anita Carley, has left the neighborhood and resigned; President Sanderson reported that we have about \$3,000 in the bank. Sanderson then adjourned the meeting, at 10:36 a.m.