

W.C.B.A. BOARD MEETING

Wednesday afternoon, June 12, 2019, 5:30 p.m.

Woodstock Wine & Deli, SE 41st and Woodstock Blvd, 5:30 p.m.

www.WoodstockBiz.com

PRESENT:

Thad Davis, Payroll On Time, Inc.
Elisa Edgington, VCA Woodstock Animal Hospital
Nancy Chapin, TSC Services
Stacey Lennon, Payroll On Time, Inc.
Peggy McCafferty, Woodstock Farmers Market (Acting Secretary)
Kai Fuhrman, Lodestone Commercial
Barb Cantonwine, Healthy Pets Northwest
Michael Carroll, Healthy Pets Northwest

President Thad Davis called the meeting to order at 5:40 p.m., but because a quorum had not been met, the meeting minutes from May could not be approved.

Barb Cantonwine and Michael Carroll from Healthy Pets Northwest were present, hoping to talk to our police liaison (Shaun Shali), who was scheduled to attend the meeting. He couldn't make it, but we had a discussion without him about the lack of police response to the recent break-ins both at Healthy Pets Northwest and New Seasons by the same duo of men in a blue car. (Note: One suspect has been arrested since the meeting.)

The neighborhood businesses are frustrated that the police are reluctant to respond, and businesses are concerned for the safety of their employees. It appears that our local police force is 90 officers down in staffing and break-ins are not a priority; only emergencies. Businesses are encouraged to keep filing on-line police reports about each incident. New Seasons has photos of the particular men in this case, but are unable to share unless by police request due to liability.

Venture Portland has spots for us to attend City Council meetings and voice our concerns about the lack of police response. They recommend 2-3 minutes of simply stating facts to get the point across. Elisa and Stacey will confirm when we can attend. We want to address that we're a business district, and our concerns are being ignored. "We're understaffed" is not an acceptable answer."

Gene Dieringer, landlord of the property leased by the Safeway Store, is doing what he can to make the store's parking lot safer at night by leaving the lights on all night to try to reduce overnight camping. New Seasons has installed a gate that blocks their fire exit alcove, which has been a popular spot for overnight campers. The bus stop at 43rd is almost always occupied by campers, and Papaccino's now reports a group that stays overnight there.

Elisa and Nancy talked about possibly having a security company do a patrol on Woodstock. Hawthorne has one from 11 p.m. to 7 a.m. on Fridays and Saturdays which patrols the 25 to 30 businesses that have paid for the service. The more businesses that want to participate, the lower the cost for each business. US Bank had some issues, and now has their own private security. We can even try asking for a grant to pay for the cost of hiring security. The question remains to see

if we could get enough businesses to participate to make it feasible. Stacey suggested using “Survey Monkey” to determine what people would be willing to pay for.

“Woodstock Gives Back” was next on the agenda – specifically, about how to implement a Saturday night pub crawl as part of the scheduled Sunday activities on Woodstock. There was concern that two different events would split interest, but many agreed that the target audience is different for the two days. Delta, Lutz, and Dick’s would rather participate in a pub crawl. There was concern about the liability for promoting an alcohol-specific event, so Elisa said she would check with Venture Portland about insurance. Chris Love (“Woodstock Gives Back” Chair) is getting information from Ann Sanderson, and they’re talking about having hubs in parking lots for businesses that are either off the main stretch or those that are home-based.

The Farmers Market came up as a good option for a hub, but any plans need to be made well in advance with Emily Murnen, the Market Manager, so she can plan who will be there and make sure they have space, tents, tables, etc. If the WCBA wants a table at the market that day, same rules apply. A suggestion was made to have shirts for the volunteers. Peggy McCafferty suggested shirts just say “Woodstock Gives Back”, and not the year; and another suggestion was made that the WCBA to sell items with the proceeds going to the Woodstock Neighborhood Association as our nonprofit partner.

The Woodstock Neighborhood Association was the next topic, and Elisa, Peggy and Kai reported that the last meeting was well-attended and many new Board Members were elected. The WNA will be tabling at the Farmers Market for three Sundays this season, and they have new shirts to sell to raise funds. They are talking about more swag like bumper stickers and magnets. Thad suggested using 1338 Tryon for printing.

Elisa reported as Treasurer next, and said that the \$215 check from New Seasons has finally arrived. The UPS mailbox was renewed for a year, with an additional e-mail service for \$5.50 a month to alert us when we get mail. Thad will renew WCBA’s registration with Secretary of State of Oregon for \$50.

Elisa reported there are some gaps in paperwork, like the fiscal budget. We’ll set up a financial committee in August for the 2020 fiscal year. Our bank balance is \$21,288.29 (\$10,000 of which is grant money). Elisa has scheduled an early July meeting with Angie Even and the Stakeholders Group to decide how to best use the grant money. If we don’t have a plan by a certain date, we have to give it back. The “pocket park” plan has hit a few snags, with some property owners unwilling to participate due to overnight camping concerns, and others not giving any response at all. If they do give permission, they have the option of bulldozing the park after two weeks. Elisa noted that the money doesn’t have to be for “parklets”, and can be used for other neighborhood projects like increased street lighting – “especially around 44th and 45th”.

Peggy reported that the Community Coordinator role at all New Seasons stores is being phased out, and that New Seasons’ Store Support would handle all donation requests, comments, and community outreach after July 15th. Elisa expressed concern that New Seasons was breaking their promise to the Woodstock community when they promised to have a community advocate at the Woodstock store, when it was up for public comment before building started. Peggy intends to stay at the store in another capacity, so there will still be an unofficial advocate there for the Woodstock neighborhood.

There being no other business, President Thad declared the meeting adjourned at 6:30 p.m.