

# W.C.B.A. BOARD MEETING

Wednesday afternoon, May 8, 2019

Woodstock Wine and Deli, S.E. 41st and Woodstock Boulevard, 5:30 p.m.

[www.WoodstockBiz.com](http://www.WoodstockBiz.com)

PRESENT: Elisa Edgington, VCA Woodstock Animal Hospital  
Eric Norberg, *THE BEE*, 503/232-2326, [readthebee@myexcel.com](mailto:readthebee@myexcel.com)  
Nancy Chapin, TSG Services  
Christopher Love, John L Scott, Woodstock  
Ann Sanderson, Odango! Hair Studio [*and*] FotoSnap  
Cydney French, Portland Family Health  
Cassandra Jackson, The Joinery  
Corrine Stillwell, “United for Human Rights”

President Thad Davis not able to be present, Vice President (and Acting Treasurer) Elisa Edgington called the meeting to order at 5:32 p.m., and began by inviting those present for the meeting to introduce themselves, around the table. She determined that the WCBA ByLaws’ requirements for a quorum had been met, so she requested the Board review and consider for approval the April Board Meeting minutes. Nancy Chapin moved that the minutes be accepted as presented, and Ann Sanderson seconded the motion, which then carried unanimously.

Corrine Stillwell said she was present to seek approval to hold an event in Woodstock Park, for which she passed out literature. Elisa advised that the proper group to seek support from PP&R for holding an event in the park would be the Woodstock Neighborhood Association.

Cassandra Jackson was present to confirm that The Joinery in Woodstock would close on October 1, and would be mainly a showroom for its final months, since furniture production machinery will be moved soon to a new location being set up in the St. Johns neighborhood.

The first item of business on the agenda involved Venture Portland: Elisa and Stacey Lennon attended its annual meeting – which is a membership requirement – and that included a practice session on how to give testimony before the City of Portland.

Elisa went on to report, as Acting Treasurer, that WCBA has \$21,849.76 in its checking account – a substantial part of which is our Venture Portland “Pocket Parks” matching grant. We have paid our insurance bill, and have received additional dues, including payment from Advantis Credit Union – in their case, at the highest level of our dues structure. She also reported that all our street banners, and their mounting brackets, have now been removed, and that bill has been paid as well – and the banners and brackets are stored “in the shed” at the VCA Animal Hospital up the street on Woodstock Boulevard.

Cydney French was present to report for the Website Committee that she Chairs. Discussions are progressing on a new website, but no final decisions have yet been made, although a new gmail address has been set up for Board use. She asked Eric, current webmaster, if he can transfer our “www.woodstockbiz.com” URL from the current website

to the new site when it is set up and ready – and he said it can easily be done in a three-way phone call to GoDaddy, the URL registrar, when the time is right. Ann Sanderson suggested WCBA reactivate the “Slack” internal messaging system she set up for WCBA Board use during her presidency; she is still its administrator.

Christopher Love, who at a previous meeting had volunteered to Chair this year’s “Woodstock Gives Back” in September, was present to pursue that. He had just had a committee meeting, he said. Elisa suggested contacting Stacey Lennon to have information about this year’s promotion added to our Facebook page. Elisa wondered if the committee had considered having part of the promotion take place on Saturday night, since many potential participating stores are **closed** on the main day, Sunday – including hers. She said it would certainly work better for her to make it a “weekend event.” An in-depth conversation on this suggestion followed, which also included discussion of possible extra features of the promotion, the possible use of a map of participating stores, and the possible pre-distribution of the keyrings used in the prize drawing part of the promotion. No decisions were made on any of those at this meeting.

There was no report from the Woodstock Farmers Market, the Woodstock Stakeholders, or the Brentwood Darlington Neighborhood Association, due to their being no spokespersons present for any of these. Elisa, on behalf of the Stakeholders, said that the Woodstock Cleanup is set for June 1 – it’s now an official SOLVE event – but Angie Even and the Stakeholders are still behind it, and are seeking volunteers to help clean up the boulevard on that morning.

Elisa herself reported for the Woodstock Neighborhood Association: At the last meeting, on May 2, there was a presentation by Stephenie Frederick, Secretary and Transportation Committee Chair of the Brentwood Darlington Neighborhood Association, on issues in that neighborhood for which city solutions are being requested. The annual WNA Board Election is on June 5, and “all positions are open”, although some members of the current Board are expected to seek re-election. And, she added, this Saturday, 9 a.m. to 3 p.m., is the annual fundraising Plant Sale held at, and to benefit, the Woodstock Community Center.

Christopher Love, who is also involved with the joint project by the WCBA and the Stakeholders group to create “Pocked Parks” in small spaces in the business district along Woodstock Boulevard, reported that there are homelessness issues arising over that project with businesses at these locations, which is hindering progress in the planning. Our contribution to the project was obtaining the matching grant to fund it, so we are attempting to push the project forward.

Elisa concluded the meeting by acquainting the Board with several routine land use and other notifications WCBA has received from the city this month, relevant to our service area.

There being no other business remaining on the agenda or offered from the floor, Elisa Edgington announced the meeting as adjourned, at 6:30 p.m.