

W.C.B.A. BOARD MEETING

Tuesday morning, May 9, 2017

Woodstock Branch Library, S.E. 49th and Woodstock Boulevard, 9:30 am

www.WoodstockBiz.com

PRESENT: Ann Sanderson, Odango! Hair Studio [*and*] FotoSnap
Eric Norberg, *THE BEE*, 503/232-2326; readthebee@myexcel.com
Nancy Chapin, TSG Services
Susan Williams, KeyBank
Jin Darney, Woodstock Farmers Market
Stacey Lennon, *Portland Tribune*
Elisa Edgington, WNA/VCA Woodstock
Cory Hansen, City Sanitary
Amanda Erickson, PDX Additions, LLC
Marah Anderson, New Seasons Market
Angie Even, Woodstock Stakeholders
Thad Davis, PayrollOnTime, Inc.

Secretary Eric Norberg, at this point the only elected officer of WCBA for 2017, called the meeting to order at 9:36 a.m., and started by inviting attendee self-introductions and announcements around the room.

Angie Even was present to announce the annual Woodstock Boulevard Cleanup on behalf of the Woodstock Stakeholders, on Saturday, June 3. WCBA last month contributed \$500 to this annual cleanup. Volunteers are needed; food is provided! The work will include maintenance of the street planters – Cory Hansen is helping with that. She said she is still working out how planters will be regularly watered during the summer months; perhaps by a scout troop, to raise money for the troop?

Elisa Edgington reminded everyone present about the Friends of the Woodstock Community Center's annual plant sale this Saturday, May 13, at the Community Center. The funds raised are dedicated to the neighborhood's ongoing commitment to maintain the Community Center in order to keep it open, under the neighborhood's agreement with the Portland Parks Bureau.

Norberg re-introduced Nancy Chapin, owner of the local home business TSG Services, a former WCBA President, and an extremely accomplished "support person" for business associations around the city. She is a resident of Brentwood-Darlington, and a WCBA Board Member. She was present to assist WCBA in the next steps in filling the remaining three Board Officer seats at WCBA.

There followed an extensive discussion of WCBA leadership, with Nancy Chapin mentioning ways of mentoring people to step up to leadership roles.

Last month, Elisa Edgington, current President of the WNA and a Board Member of the WCBA, had said she is willing to serve as Vice President, but only once a President has been elected by the Board. There was some interest by Woodstock home businessperson Thad Davis, present at the meeting, in the President position; but mainly he was seeking more information at this time. Meantime, Cory Hansen volunteered to be Treasurer; Stacey Lennon moved he be appointed Treasurer of WCBA, and Elisa Edgington seconded. The vote to approve was unanimous. Cory and Ann Sanderson will go to KeyBank after the meeting to start the process of putting him on the accounts, and she will assist him in getting up to speed in using QuickBooks.

Nancy Chapin observed that we now have two officers, with a third ready to assume the Vice Presidency if someone steps up to be President; the Board Officers this year will be complete when that happens.

Ann Sanderson, who has been overseeing our finances since our last Treasurer, Anita Carley, resigned and left the neighborhood, reported that we have \$6,382.40 in the bank as of today, with two relatively small disbursements soon to be made.

Ann also, as Chair of the event, started the process of planning this year's Third Annual "Woodstock Gives Back" business promotion, slated for September 10 – the second Sunday in September – and she passed out a planning timeline (incorporated into the minutes by reference). Stacey Lennon volunteered to send out any group e-mails required in the process, and also volunteered for the planning committee. Others volunteering for the committee included Elisa Edgington, Marah Anderson, and Susan Williams.

Venture Portland, of which we are a paid member, requires we have an official delegate from WCBA to the Venture Portland Board, and Marah Anderson last month accepted that role; Susan Williams ("second delegate") joined her at the recent Venture Portland Annual Meeting, representing WCBA. At this point on the agenda, Susan and Marah reported to the WCBA Board on that meeting.

As part of that report, the suggestion came up that attendee contact information be removed from the version of the WCBA minutes posted on our website. Elisa Edgington moved that the old minutes (prior to 2017) be removed from the website, and that the minutes posted for 2017 and thereafter have the attendee contact information removed. Stacey Lennon seconded the motion. Eric Norberg asked if he could leave his own contact information on the website, since he is Secretary and it is necessary that there be a reachable contact for WCBA on the website, and was told that it was fine if he wanted to. The question was called, and the motion passed with one "no" vote. There followed some general discussion of the need to keep the business information on the website updated, and Eric (who maintains the site at present) said he wanted to keep it updated, and would, if updated information could be sent to him on an ongoing basis. He would also like to post business promotions and info on the WCBA Events webpage, he added, if only WCBA members would send him some.

Elisa Edgington gave a brief neighborhood report for Woodstock and Brentwood-Darlington: The Woodstock Neighborhood Association annual Board election is in June; the Brentwood-Darlington Neighborhood Association has its Board election this month. She attended the Brentwood-Darlington networking meeting (reported upon in an article in the May *BEE*), and observed that the meeting had had a good turnout.

After a review of the minutes of the April 11 Board Meeting, Ann Sanderson moved that the minutes be approved – as amended, per the just-passed motion. The motion carried unanimously. The Secretary understood from the way this amendment was presented that the motion just passed must also pertain to the minutes as presented at future meetings, and not just posted online. But the contact information will remain on the official set of minutes permanently retained by WCBA in its archives.

Under "other business", Ann Sanderson said she had received a letter from the Portland Department of Transportation seeking WCBA input on its plan to post S.E. Woodstock Boulevard between S.E. 41st Avenue and S.E. 50th Avenue with a 20 M.P.H. speed limit. There was some discussion, with no objections offered; but considerable sentiment was evident for extending that new speed limit eastward to at least 55th Avenue. Eric, as Secretary, was asked by the Board to write a letter to PDOT conveying this sentiment from the Board. He did so, incorporated into these minutes by reference.

There being no other business on the agenda or raised from the floor, Eric Norberg, as temporary presiding officer, declared the meeting adjourned at 10:48 a.m.