

W.C.B.A. ANNUAL GENERAL MEETING

Tuesday evening, February 5, 2019

KeyBank lobby, S.E. Woodstock Blvd. at 46th Avenue, 6-9 p.m.

www.WoodstockBiz.com

The Annual General Meeting of the Woodstock Community Business Association was widely announced and long-planned once again for the KeyBank lobby, S.E. Woodstock at 46th, on Tuesday evening, February 5.

On that evening, with some 30+ guests already dining on the buffet of food provided by various Woodstock and Brentwood-Darlington restaurants, President Thad Davis called the meeting to order at 6:31 p.m., and offered greetings to all in attendance. Stacey Lennon arose to credit the merchants who had contributed to the dinner and beverages; and then everyone in attendance was invited to introduce him or herself, in turn, around the room. When that was complete, the first of several raffle drawings took place, with prizes awarded.

Next came “partner presentations”, beginning with Sage Jensen, this year’s Chair of the Woodstock Neighborhood Association, an organization which has a permanent seat on the WCBA Board. She sketched out the role of the neighborhood association, and invited anyone interested to attend the February General Meeting on the following evening at 7 p.m. at the Woodstock Community Center. She added that the WNA is currently seeking a Land Use Chairperson, since the seat is currently vacant.

Next to present was Chelsea Powers, this year’s Chair of the Brentwood-Darlington Neighborhood Association. She invited everyone to the organization’s monthly General Meetings on the first Thursday of the month – in February, just two days after this evening. BDNA has a new brochure, and presents a number of community events. Since WCBA is considered by the city also to serve Brentwood-Darlington businesses, the BDNA also has a permanent seat on the WCBA Board.

Third to present was Peggy McCafferty, on behalf of the Woodstock Farmers Market, which she said is looking for more Board members! She expressed thanks to the many who supported the “SNAP Match” program in the past season, and added that the market is one of the few farmers markets with live music which *pays* the musicians who provide it. The Woodstock Farmers Market, a nonprofit, also has a permanent seat on the WCBA Board.

At this point in the meeting, Ann Sanderson stepped up to report on the major business promotion of WCBA, “Woodstock Gives Back”, which she originated – and which has started to become an annual tradition each September. She explained the concept and how it works, and discussed the enhancements introduced in 2018 which made it a more effective sales promotion for merchants. She hopes every single business participates in 2019.

Last to present was WCBA President Thad Davis, on behalf of the “Woodstock Stakeholders Group”, a committee of business property owners which began as a committee of the WCBA, and now is a separate nonprofit organization devoted to improving the business district. Since no representative of the Stakeholders Group was present to speak,

Thad gave a history of the group, which WCBA has worked with this year to obtain a \$10,000 matching grant through Venture Portland to create pocket parks (“parklets”) on bare corners and spaces along Woodstock Boulevard. Previously, the Stakeholders underwrote considerable mural activity in the neighborhood, and also the mini-murals on trash cans on the boulevard.

At this point President Thad introduced Past President Ann Sanderson to lead the annual WCBA Board election. Nominations had been accepted through January 31, and the slate was developed from those, as well as from Board members who had decided to seek re-election. One name was removed from the ballot at this point, since Cory Hansen’s new responsibilities with City Sanitary/Kahut Waste Services have made it impossible for him to continue on the Board, a requirement of which is attending its meetings. Cory received applause for his exceptional service to WCBA, most recently as its Treasurer.

Ballots were distributed to those present with the slate on them, and Ann pointed out that the nominees on the ballot did not exceed the number of available seats, so voters could vote for “any or all of them”. After the voting and turning in of ballots, the tabulation showed that some voters had picked just some names, but most had picked them all, so Ann was able to announce that everyone on the ballot had been elected.

The election was to choose two-year-term Board members (some current Board members are starting their second year, and thus were not up for re-election this year) – but now, the four one-year officer positions will be filled by vote of the Board at the March WCBA public Board Meeting, on the second Wednesday of the month – March 13 – 5:30-6:30 p.m. at Woodstock Wine and Deli.

Thad announced that the current meeting would be the only WCBA meeting in February, and then led the last of the many raffle drawings that had punctuated the presentations throughout the meeting. He invited all those present to continue networking and enjoying the buffet until 8 p.m., and then adjourned the business meeting at 7:30 p.m. – with thanks to KeyBank for again providing the venue for the Annual Meeting this year.